

# CanadianCIO

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## OCTOBER 2017

### CIO Summit 2017

A companion issue to our CIO Summit events in Montreal and Vancouver, this issue contains articles and videos on the topics of artificial intelligence, cyber security, workplace management, and digital transformation.

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## NOVEMBER 2017

### CIO of the Year Awards

A deep dive on the stories of our two CIOs of the year (private sector and non-profit sector), plus a few of the finalists. A Q&A article series, podcast mini-series, and two videos will explore how these CIOs approach their roles, what technology transformation they undertook, how they executed on it, and what results they achieved.

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## DECEMBER 2017

### Technicity

This companion issue to our Technicity event will focus on the artificial intelligence startups in Toronto and how the city itself could harness AI to improve public services. To feature video interviews with senior members of the city's leadership team.

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## MARCH 2018

### 25 years of Canadian CIO

A special issue reflects back on 25 years of covering the CIO role in Canada, bringing back many voices from the past including CIOs that adorned our magazine covers and past editors, culminating in a unique look at how the role has evolved and what being a CIO in 2020 will mean.

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## MAY 2018

### Government 3.0

What does smart government guided by technology look like in Canada today? An exploration of artificial intelligence, blockchain, Internet of Things, and cloud computing and other fourth wave technologies applied to the public sphere.

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## JUNE 2018

### Digital Transformation Awards

A companion publication to our second annual Digital Transformation Awards, this issue will tell the stories of the winners and finalists that disrupted their company culture from within, using technology to drive an entirely new way of doing business and communicating with customers.

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## SEPTEMBER 2018

### Canadian CIO Summit recap

Dedicated to recapping the events of ITWC's own Canadian CIO Summit event, hosted annually, this issue will bring together in-depth reporting on the IT challenges top of mind for CIOs, and feature the sort of conversations that can only happen when the top technical business minds across the country spend several days together in a resort setting.



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## OCTOBER 2017

### **CDN's Channel Elite Awards**

Our annual recognition of the great work Canada's solution providers are doing every day, solving the real-world problems of their clients through the innovative application of deep expertise and cutting-edge technology. Also in this special issue will be a profile of the channel partners who are disrupting the current business climate.

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## DECEMBER / JANUARY 2018

### **The Top 25 Newsmakers Issue**

CDN Profiles the executives who made the news headlines for 2017 in this annual overview

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## FEBRUARY 2018

### **Top cloud providers in Canada**

We'll cut through the vendor hype to discover just what cloud computing really is, look at just how ready customers are to adopt the model, and look at where the opportunities are for partner to build a profitable cloud practice with IaaS, PaaS and Storage on the cloud. Coverage of this will be determined by the 2017 CDN Top 100 Benchmark Report as well as updated results from IDC Canada.

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## APRIL 2018

### **AI in Deal Registration**

Artificial intelligence or AI is not slowing down. According to Gartner, by 2020 more than 85 per cent of customer interactions will be managed without a human. What will this mean to channel partner/vendor relationships going forward?

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## MAY 2018

### **CDN's Top 100**

Our annual look at the Top 100 Solution Providers in Canada, including the top five, the fastest riser and the top newcomer. Find out who the new leaders are, and where you rank compared to your peers.

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## SEPTEMBER 2018

### **Women in the IT channel**

CDN's annual report profiling some of the top women leaders in Canada's IT channel along with Mentor of the Year and Rising Star. The edition will also examine the issues around STEM, breaking the glass ceiling in the channel and others.



# MUNICIPAL INTERFACE

## MARCH 2018

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### **Smart Cities**

An issue dedicated to the methods, tools, and strategies that municipalities use when designing and/or building their IT solutions and products, and the gains they have achieved with them.

## JUNE 2018

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### **Mobility**

Just about every citizen now has a smartphone in their hand, so why not every employee that works for a municipality? This issue looks at deployment and management of devices, ways mobile technology is being utilized, and what products and solutions are being used for best of breed solutions.

## SEPTEMBER 2018

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### **Going open source**

It used to be an accepted norm that municipalities designed their systems behind closed doors and controlled and restricted access to only those that required it. But as the digital age flourishes and more citizenry can make use of public data, there's a movement to adopt an open source approach at many municipalities across Canada. This issue explores stories from those that are doing so and the benefits and challenges of being open.

## DECEMBER 2018:

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### **Collaborating with the private sector**

Guides and case studies highlighting the many private partners ready and willing to help municipalities across Canada achieve their digitally-powered goals.



**ComputerDealerNews.com**

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**OCTOBER 2017**

**Canadian SMB Report**

CDN will explore the state of the small to mid-size marketplaces in Canada. In this feature we will point out the new opportunities for the solution providers for this important market segment.

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**NOVEMBER 2017**

**Emerging Technologies**

CDN will take a look at some of the new technology areas that will make a big splash in 2019.

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**DECEMBER 2017**

**Year in review series**

Looking at the top hits from 2017 and some predictions about what 2018 will bring.

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**JANUARY 2018**

**CES Roundup**

CDN will do a week's worth of news items from the show that will include new product announcements, keynote news and slideshows.

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**FEBRUARY 2018**

**New Startups Disrupting the Channel**

CDN will create a list of the vendors who are disrupting markets and what they need to do to partner up with this group. This feature will also look at the go-to-market models of these business relationships.

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**MARCH 2018**

**AI in Deal Registration**

Artificial intelligence or AI is not slowing down. According to Gartner, by 2020 more than 85 per cent of customer interactions will be managed without a human. What will this mean to channel partner/vendor relationships going forward?

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**APRIL 2018**

**Digital Transformation in Canada**

As cities, countries and companies start or continue their Digital Journey CDN discovers the strategies needed for a channel partner to get on the same page with customers and vendors to increase their business opportunity around the digital economy.

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**MAY 2018**

**New Consumption Models**

A feature on how to implement and adopt new consumption models. IDC states worldwide IT spending will hit the \$3 trillion in a consumption model spending or as an operational expenditure. This feature will uncover new consumption pricing strategies for the channel.

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**JUNE 2018**

**Containers 101**

CDN will examine the new market opportunity with Containers. Containers are lightweight, standalone packages of software, tools, data and settings. But what does the channel really know about this solution?

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**JULY 2018**

**The most sought after certifications in the channel**

What are the top-paying certifications in the industry? Where do you go about getting them How much do they pay? How necessary are they? CDN will work with Global Knowledge or Robert Half or both to compile an annual IT skills and salary report.

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**AUGUST 2018**

**Top Women Executives in the Channel**

CDN Profiles some of the top women leaders in Canada's IT channel and examine the issues they face in building their businesses.

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**SEPTEMBER 2018**

**Next generation channel chiefs**

Who are the newest channel chiefs leading the biggest technology vendors in the channel and what new ideas and ways of working are they bringing to the channel?



# IT WORLD CANADA

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## OCTOBER 2017

### Future of work

From best practices for human capital management to agile coaching methodology, we examine how top technology decision makers will manage their workplace in the future.

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## NOVEMBER 2017

### The best CIOs in Canada

We dive into the stories of our CIO of the Year awards and explore what makes them the best at what they do. From cloud migration to employee coaching, we surface take-away advice for other CIOs.

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## DECEMBER 2017

### Predictions for the New Year

As we prepare for 2018, our editorial team places their bets on what will happen with cutting-edge technologies including artificial intelligence, blockchain, quantum computing, and more.

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## JANUARY 2018

### Consumerization of IT

As CES in Las Vegas sets the consumer tech trends for the year ahead, we examine how that technology will change IT service delivery expectations in the enterprise.

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## FEBRUARY 2018

### Applications of Blockchain

How this distributed ledger technology is being built, how vendors are supporting it, and its adoption by traditional businesses. An examination of how blockchain is changing business.

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## MARCH 2018

### Endpoint security

From mobile devices to wearables and connected sensors, the number of connected endpoints that must be secured on the enterprise network is increasing exponentially. We look at the new security approaches, practices, and technologies that are helping CISOs stay on top of their game.

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## APRIL 2018

### Customer experience

Smart assistant voice-first platforms like Google Home and Amazon Alexa are transforming consumer habits around business discovery and product purchase. How do technology decision makers respond appropriately to make sure their brand delivers an appropriate and delightful voice-first experience? We look at the current best practices.

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## MAY 2018

### Enterprise mobility

A look at the best smartphones for business, how to manage a fleet of devices, and how to properly secure your mobile devices from the latest emerging threats.

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## JUNE 2018

### Emerging cybersecurity threats

From botnets harnessing millions of IoT devices, to encryption-busting algorithms, to ransomware, we look at the latest emerging threats on the cyber security scene, how they are impacting businesses, and what to do to combat them.

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## JULY 2018

### The new infrastructure

From the mainframe, to client-server, to hybrid cloud, coverage on the most performant and efficient options for running an IT shop, as well as a check-in on what new infrastructure is really being adopted by technology decision makers.

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## AUGUST 2018

### CIO Census 2018

We examine the data and insights from our annual CIO Census. What will be happening with IT budgets, hiring, and purchases in the year ahead based on input directly from our audience base of decision-makers.

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## SEPTEMBER 2018

### Augmented and Virtual Reality in the enterprise

A look at the emerging wearable devices, information and content management systems, and software that use augmented reality to enable more effective approaches to work.



# itbusiness.ca

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## OCTOBER 2017

### **Digitally transforming the holiday shopping season**

ITBusiness.ca takes a look at this year's holiday shopping trends, highlights the positive impacts online is having on brick-and-mortar (really!), and provides retailers with tips on how they can best reach today's digitally-savvy consumers.

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## NOVEMBER 2017

### **How Canada is shaping AI and AI is shaping business**

To augment last year's Silicon Valley North series of podcasts on how Canada is reshaping artificial research, a look back at the companies and organizations we profiled, and how industries from marketing to fintech can benefit from their latest breakthroughs.

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## DECEMBER 2017

### **Mobility in review**

A look at the devices currently on the market, along with suggestions on which might best serve your company's needs.

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## JANUARY 2018

### **Emerging technologies**

ITBusiness.ca takes a look at some of the new technology areas of technology that will make a big splash on the enterprise scene in 2019.

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## FEBRUARY 2018

### **Fintech and the blockchain**

The blockchain is expected to transform many industries over the next decade, but few are likely to feel the impact of fintech, arguably the original blockchain user thanks to cryptocurrencies such as BitCoin and Ethereum. A look at how Canadian fintechs – not to mention its banks – are planning to cope, if they aren't already.

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## MARCH 2018

### **Celebrating women in tech**

and how we can do more - Coinciding with International Women's Day, a look at the female leaders making a difference in Canada's tech industry and how human resources practitioners can effectively reshape the faces of their own firms.

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## APRIL 2018

### **Digitally transforming financial planning**

Just in time for tax season, a look at how your business can use the latest software to ensure your financial planning remains a step ahead.

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## MAY 2018

### **Digital Transformation**

In honour of ITBusiness.ca parent company ITWC's second annual Digital Transformation Conference and Awards, a look at how companies across Canada have applied digital solutions to analogue problems.

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## JUNE 2018

### **Digitally transforming SMBs**

A look at how smaller businesses can benefit from the latest digital platforms.

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## JULY 2018

### **National tech pride**

A Canadian focus on the history of our country's accomplishments in the technology space, its current leadership doing exciting things, and the brightest spots of the future.

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## AUGUST 2018

### **Tech in Sports**

Celebrate the activities of the season with the very best tools Canadian tech has to offer.

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## SEPTEMBER 2018

### **Digitally transforming the municipal landscape**

Coinciding with our second year of publishing Municipal Interface, the official magazine of the Municipal Information Systems Association (MISA)/ ASIM Canada, ITBusiness.ca looks at how local governments across Canada are using the latest digital platforms to transform everything from program registrations to utilities and utility payments.