



IT WORLD CANADA

Our flagship website targeted at IT practitioners and technology decision makers. Descriptions reflect monthly themes.

OCTOBER 2018

How to get started with modern technologies including AI & cloud in an ethical and legal way

Articles throughout the month will feature practical advice from professional practitioners about where to get started with disruptive technology as well as how to do it in a way that is ethically sound and in compliance with regulations.

NOVEMBER 2018

Top technology leaders from Canada's most-trusted institutions

Feature interviews with technology decision makers are some of Canada's most notable institutions and public organizations, accompanied by podcast episodes.

DECEMBER 2018

Predictions for IT in 2019 and beyond

Coverage of top analyst firm predictions for the IT market for next year and beyond, as well as our own editorial staff's take on what to expect in the future on topics ranging from AI, blockchain, IoT, 5G, and big data analytics.



CanadianCIO

CanadianCIO is a digital publication that is emailed out to top technology executives

OCTOBER 2018

CIO Summit Highlights and Recap

Our annual CIO survey is released and our content covering the presentation, discussion, and highlights out of our Canadian CIO Summit. Including video interviews and panel recaps.

RELEASE TARGET: October 17, 2018

NOVEMBER - DECEMBER 2018

5 Lessons from New Technology Leaders

Podcast mini-series with companion feature articles will look at some of the most interesting finalists for the CanadianCIO of the Year competition.

RELEASE TARGET: November 7, 2018



itbusiness.ca

Our website for the line of business users of technology - those doing sales and marketing, finance, HR, operations, and more with the help of technology. Descriptions reflect monthly themes.

OCTOBER 2018

Artificial Intelligence is changing the way we work

Coverage of how AI is transforming line of business job functions from sales and marketing, to human resources, finance and more. Stories will consider the impact AI is having on a wider society level.

Smart Home Hub

We launch a new section that will be dedicated to the growing category of smart home devices such as smart speakers, connected lights, talking microwaves, and security devices.

NOVEMBER 2018

Ingenious Innovators

In collaboration with the Information Technology Association of Canada and its Ingenious Awards, we bring the stories of the most innovative Canadian business leaders for the past year.

DECEMBER 2018

Smart cities - Technicity 2018

Coverage from our Technicity event co-hosted with the City of Toronto exploring how Canada's top municipalities are applying disruptive technologies to their operations.



ComputerDealerNews.com

OCTOBER 2018

Channel Innovation Awards coverage

Stories, videos, and photo galleries from our revamped awards program for the channel, which features the best case studies from a wide variety of solution providers and resellers.

NOVEMBER 2018

The battle to own the digital workspace

Technology vendors want to create a one-stop platform for knowledge workers to depend upon for doing their jobs. But that platform takes a different form depending on the software firm delivering it. From collaboration tools, to intranets, to CRMs and mobile apps, a look at the options to bring workers together in a digital space.

DECEMBER 2018

Top 5 Smartphones of 2018

A video highlights reel and product comparison feature look back on all the major smartphone releases of the year and ranks them in terms of what's best for business.



Computer Dealer News is a 'digital publication' that is emailed out to a specific list of top technology executives.

DECEMBER / JANUARY 2018

The Top 25 Newsmakers in the channel

Our annual retrospective review of executives and notable people that made the news headlines of 2018.