



IT WORLD CANADA

Our flagship website targeted at IT practitioners and technology decision makers. Descriptions reflect monthly themes.

JANUARY

B2B at CES 2019

Firsthand coverage of the latest technology products showcased at the year's biggest tech convention. We'll report on the new trends around processors, technology platforms, commercial product lines, and cutting edge technology advances such as quantum computing.

FEBRUARY

Mobile Technology - Path to 5G and latest personal tech advancements

Coverage of Mobile World Congress will include what smartphones will be making their way into enterprise fleets in 2019, the latest progress in 5G network development from industry leaders, and how the mobile technology industry is continuing to revolutionize the business and consumer landscape.

MARCH

Cloud infrastructure Canadian market update

A comprehensive look at the Infrastructure as a Service providers that are active in Canada that will compare product offerings, scale, and support. We'll examine issues such as cloud migration, data sovereignty, compliance, and vendor lock-in.

APRIL

Exploring the CIO Census - Business issues facing Canada's CIOs

Using our original data from the most recent CIO Census, we delve into the stories behind the numbers and find out why the landscape is shifting on issues such as hiring, budgets, product selection, and satisfaction with vendors and service providers.

MAY

Internet of Things growth in enterprise applications - connected devices and sensors

Whether it's a smart speaker or an environmental sensor, the Internet of Things category is expanding in many different business verticals. We'll tell stories of the more interesting use cases and examine the data behind the trend. How are enterprises managing and securing their new IoT-laden environments?

JUNE

Artificial Intelligence applications in the enterprise and cutting-edge advances

Machine learning and AI being applied to automation of software tasks is well past the pilot stage. We look at where it's causing the biggest waves. Also, we get the latest updates from the research community about that AI approaches will be behind the next wave.

JULY

Emerging technology - Quantum computing, mixed-reality, decentralized ledgers

With an eye to the future, we look at the technologies that are in research and development phase today, or in early pilot projects that are not making a measurable impact today but could in the next few years. To include a look at what companies in Canada are spending the most on R&D and creating the most patents.



AUGUST

Digital Transformation from the CIO perspective

Highlighting one of ITWC's flagship events, the Digital Transformation Awards, we go inside Canadian organizations that have completely revamped their approach to business based on digital technologies. We'll hear how leadership strategies, change management, and collaborating with vendors and partners resulted in a successful alignment of the IT department with business objectives.

SEPTEMBER

CanadianCIO Summit - What's on the minds of Canada's top IT leaders?

Each year ITWC invites CIOs from across the country to come together and share their insights with peers and hear from expert speakers on the most interesting opportunities and challenges in IT. This coverage will recap the Summit's best conversations and further examine the questions on the minds of CIOs.

OCTOBER

Cyber Security - threats to the enterprise and state-sponsored cyber espionage

To coincide with Cyber Security Month and the Canadian federal election, we'll explore the latest threats to the enterprise and how governments are playing a role in mounting cyber warfare campaigns.

NOVEMBER

5 Lessons from New Technology Leaders

Our podcast mini-series continues in its third year with new podcasts and stories extracting the lessons learned from some of Canada's most successful technology leaders.

DECEMBER

Technicity - Toronto's Smart City progress

The annual event co-hosted by ITWC and the City of Toronto hears how the city's various departments are harnessing technology to better serve citizens. From drones, to connected sensors, to online services, some of Canada's most cutting-edge smart city projects are on display in its most populous city. We're also look at how Toronto is contending a North American tech hub.



itbusiness.ca

Our website for the line of business users of technology - those doing sales and marketing, finance, HR, operations, and more with the help of technology. Descriptions reflect monthly themes.

JANUARY

Tech Trends from CES 2019

Firsthand coverage of the latest technology products showcased at the year's biggest tech convention. We'll report on the new trends around processors, technology platforms, commercial product lines, and cutting edge technology advances such as quantum computing.

Also National Retail Foundation's Show 2019: Coverage from the NRF looking at how the top retailers are using technology, from augmented and virtual reality to combining physical and digital stores/spaces.

FEBRUARY

Blockchain solutions in the enterprise

The top trends in blockchain. Focusing on how it changed and developed over the past year and is being developed for practical enterprise use. Covering everything from cryptocurrency and blockchain to over uses for the up and emerging technology

MARCH

Digital Marketing - Next-level personalization

Personalization has been a growing focus for businesses over the past year and that will only increase this year. Almost every industry will use data to create increasingly personalized marketing that targets specific consumer groups and individuals. Also taking a look at security, privacy and ethical practices around using personal data to create these types of campaigns.

APRIL

Smart Home deep dive

Covering the newest and top tech in smart home devices as major home appliances continue to get 'smarter'. Voice assistants, like Amazon's Alexa are quickly making their way into every aspect of the home. Looking into how more industries including real estate which can use smart technology to not only develop but manage buildings and the people living in them.

MAY

FinTech focus - How Canada's financial sector is transforming

So much more than cryptocurrency, fintech is becoming ever more popular with startups and major financial institutions alike. Fintech startups are helping make banking, investment and financial services more accessible to millennials and younger generations. Retailers are becoming increasingly cashless, with contactless payments taking centre stage. Cryptocurrency is not to be forgotten, covering how it becomes more popular and easier to access.

JUNE

Artificial Intelligence and Big Data - How they're unlocking business value

Artificial intelligence had a big year in 2018 but enterprises struggled to successfully adopt it into everyday practices. Looking at how enterprises are using and adopting machine learning and artificial intelligence software. Analyzing AI's impact on wider society, covering countries are creating ethical AI policies and how the Canadian federal government's Pan Canadian AI strategy is developing.



JULY

Emerging Technology and enterprises

How enterprises are adopting and using emerging technologies including augmented and virtual reality, Quantum computing, IoT and more. Looking at the barrier to adopting new tech as well as the success stories so far this year.

AUGUST

Digital Transformation from the Line of Business perspective

This month ITWC hosts one of our main events, the Digital Transformation Awards. IT Business will look in depth into how Canadian organizations are approaching digital transformation. How leadership strategies, HR policies, and marketing strategies are aligning with IT departments to adopt and create transformative technologies and business practices.

SEPTEMBER

Diversity in Tech

Are enterprises keeping diversity in mind when using and developing tech? We look at ethical AI, women in tech, and how tech companies are using inclusive HR strategies to create inclusive work environments.

Also Elevate Tech Fest in Toronto and the top trends and Canadian tech on a global scale.

OCTOBER

Federal election 2019: Tech policies and platforms

Taking a deep dive into how the federal government and parties are integrating tech policies into their platforms. Looking forward to what will be in store for Canada's tech industry.

NOVEMBER

Ingenious Innovators

In collaboration with the Information Technology Association of Canada and its Ingenious Awards, we bring the stories of the most innovative Canadian business leaders for the past year.

DECEMBER

Technicity

The annual event co-hosted by ITWC and the City of Toronto hears how the city's various departments are harnessing technology to better serve citizens. From drones, to connected sensors, to online services, some of Canada's most cutting-edge smart city projects are on display in its most populous city. We're also look at how Toronto is contending a North American tech hub.



ChannelDailyNews.com

JANUARY

CES 2019

While CES isn't a channel specific event, the various hardware and software announcements have a profound impact on the channel community, and the B2B space has taken notice. CDN will be paying close attention to all things Dell-related, but there will be plenty of other coverage ranging from emerging tech and autonomous vehicles.

ALSO: Jan. 21; Avaya Partner Forum; Austin, Texas. Alex Coop will be on-site covering the event

FEBRUARY

Top Newsmakers of 2018

We say this every year, but a lot happened in 2018. Vendors and channel partners became much more comfortable with emerging technologies such as AI and IoT, and continued to navigate the complicated waters of cloud technology. There were some massive acquisitions, significant changes in leadership, all of which we'll be covering in our Top Newsmakers of 2018.

ALSO: Feb. 11-12; IBM PartnerWorld at Think; San Francisco. Alex Coop will be on-site covering the event.

MARCH

New channel opportunities through blockchain and AI

Technologies such as AI and blockchain are trickling down and showing up on the smaller players' radar. As the cutting edge becomes common knowledge, businesses are turning to their service providers and other partners for details. How exactly can AI and blockchain differentiate a channel partner's services, and ultimately, positively impact the customer?

APRIL

Top 100 Solution Providers

Canada's top showcase event for Canadian solution providers honours the top performers in the channel. It's a time to celebrate the channel players who have earned a spot in the industry, whether they are the top companies by revenue, top ranking solution provider by industry vertical or one of the highest ranking new kids on the block. It's also a great opportunity to enjoy high-powered one-on-one networking with some of the channels' senior leadership.

ALSO: April 28-May 2; Dell EMC Global Partner Summit at Dell Technologies World; Las Vegas. There is a strong chance Alex will be on-site covering the event.

ALSO: May 21-23; Citrix Synergy; Atlanta - Alex is working to arrange a spot on the media attendance list.

MAY

The best certifications to pursue in the channel

No longer can channel companies rest on their laurels. The technology industry is constantly changing, and that means new skills are required to navigate the complicated waters. This month, CDN will explore how vendors are supporting its channel partners when it comes to developing new skills, and more specifically, identify the certifications that are considered must-haves.

ALSO: May 7-9; Red Hat Summit; Boston. Alex is likely to be there.



JUNE

Independent Software Vendors (ISVs) evolve channel strategy

Apps used to be all the rage. They still are, in many ways, but there are so many of them now that do similar things, it's hard to figure out which one works best for your business. ISVs have had to make another leap from simply having strong software chops, to mastering technologies such as AI and cloud to produce the best versions of their products and services.

JULY

Serving the public sector

The Canadian channel serves enterprises and small businesses, but it's also integral to the public sector. This month, CDN is going to explore what exactly the public sector at different levels of government are looking for from channel partners, and the technologies that are powering their services.

AUGUST

Women in the IT Channel

Hundreds of delegates from more than a dozen of Canada's top tech companies will come together for the 2019 Women in the IT Channel Recognition Luncheon event.

SEPTEMBER

Channel Innovation Awards

The Channel Innovation Awards (CIA) are an opportunity to celebrate the achievements of IT solution providers in the channel for their creation of inspired products and services. Built on the foundation of the popular Channel Elite Awards program retired in 2017, the CIA showcases the amazing work done by a broader cross-section of new technology leaders serving the channel, including MSPs, ISVs, VARs, professional services, consulting partners, born-in-the-cloud firms, and a wide range of secondary sellers.

OCTOBER

Cyber security

October is cybersecurity month, so CDN is going to explore the top trends in the cybersecurity scene and the top players thriving within it. Also, we'll find out how partners and customers are navigating privacy regulations such as GDPR and PIPEDA a year after the issue of privacy became one of the biggest news items of 2018.

NOVEMBER

Comparing vendor channel programs

Partner programs are critical for a successful channel strategy, so CDN is going to explore what incentives and resources work, and which ones don't.

DECEMBER

Predictions for IT in 2020

It's exactly what it sounds like. We'll talk with channel executives to find out what they're going to be looking out for as the new year arrives.



Digital Pubs and Hubs

CHANNEL DAILY NEWS (DIGITAL EDITION MAGAZINE)

Spring: Top 100 Solution Providers

Summer: Women in the IT Channel

Fall: Channel Innovation Awards gala

Winter: Top Newsmakers for 2019

CANADIANCIO (DIGITAL EDITION HUBS)

Spring:

Summer: Digital Transformation

Fall: CanadianCIO Summit

Winter: Technicity

Podcasts

HASHTAG TRENDING

It's all the technology news that's popular right now! Hashtag Trending aims to keep a tech-savvy audience up to date on the latest trending topics from across the web - scouring Google Trends, Twitter, LinkedIn, Product Hunt, Bing, and Reddit to identify what's likely to be driving your office water cooler conversation. Catch up in less than 3 minutes every weekday by listening to Hashtag Trending's daily briefing on your Google Home or Amazon Alexa smart speaker, or subscribe using your podcast app of choice.

CYBER SECURITY TODAY

Understand the latest cyber threats facing your business and employees in this podcast hosted by Howard Solomon three times per week. Every Monday, Wednesday, and Friday, ITWC's top security reporter shares actionable tips on how to improve your security stature against hackers. Add it to your Alexa Flash Briefing or Google Home daily briefing, or subscribe with your podcast app of choice.

5 LESSONS FROM NEW TECHNOLOGY LEADERS

In conjunction with IT World Canada's CanadianCIO of the Year awards program, our "5 Lessons" mini-series podcast will return in Q4 with new episodes featuring the top technology leaders from Canada's most recognized brands and institutions. These long-form episodes hosted by ITWC CIO Jim Love explore the lessons learned from Canada's top CIOs and CTOs so that others might be able to replicate their success.