



IT WORLD CANADA

Our flagship website targeted at IT practitioners and technology decision makers. Descriptions reflect monthly themes.

JANUARY

CES and emerging technology, New Year's resolutions

Emerging technology - Quantum computing, mixed-reality, decentralized ledgers With an eye to the future, we look at the technologies that are in research and development phase today, or in early pilot projects that are not making a measurable impact today but could in the next few years. Some of this content will be bolstered by our CES coverage. And the New Years means resolutions, so expect some coverage focusing on what to expect in tech during 2021.

FEBRUARY

Mobile tech, and Technicity West

Coverage of Mobile World Congress will include what smartphones will be making their way into enterprise fleets in 2020, the latest progress in 5G network development from industry leaders, and how the mobile technology industry is continuing to revolutionize the business and consumer landscape.

MARCH

Big data and analytics

We'll be exploring how enterprises are applying technologies discussed last month when it comes to big data and analytics. This also lines up with ITWC's half-day conference in the middle of the month, "Analytics Unleashed"

APRIL

Artificial Intelligence applications in the enterprise and cutting-edge advances

Machine learning and AI being applied to automation of software tasks is well past the pilot stage. We look at where it's causing the biggest waves. Also, we get the latest updates from the research community about that AI approaches will be behind the next wave.

MAY

Cloud infrastructure Canadian market update

A comprehensive look at the Infrastructure as a Service providers that are active in Canada that will compare product offerings, scale, and support. We'll examine issues such as cloud migration, data sovereignty, compliance, and vendor lock-in.

JUNE

Exploring the CIO Census - Business issues facing Canada's CIOs

Using our original data from the most recent CIO Census, we delve into the stories behind the numbers and find out why the landscape is shifting on issues such as hiring, budgets, product selection, and satisfaction with vendors and service providers.



JULY

Digital Transformation from the CIO perspective

Highlighting one of ITWC's flagship events, the Digital Transformation Awards, we go inside Canadian organizations that have completely revamped their approach to business based on digital technologies. We'll hear how leadership strategies, change management, and collaborating with vendors and partners resulted in a successful alignment of the IT department with business objectives.

AUGUST

Internet of Things growth in enterprise applications, connected devices and sensors

Whether it's a smart speaker or an environmental sensor, the Internet of Things category is expanding in many different business verticals. We'll tell stories of the more interesting use cases and examine the data behind the trend. How are enterprises managing and securing their new IoT-laden environments?

SEPTEMBER

Back to school

What do school boards and schools, alongside their partners, need to do to be ready for the new school year?

OCTOBER

Cybersecurity awareness month

To coincide with Cyber Security Awareness Month, we'll explore the latest threats to the enterprise and how governments are playing a role in mounting cyberwarfare campaigns. We'll also be covering ITWC's MapleSEC event.

NOVEMBER

The remote workforce

On the heels of cybersecurity month, we'll explore how the remote workforce has evolved since WFH became a household term in 2020.

DECEMBER

The public sector, Technicity, and 2021 recaps

Our second annual Technicity event will bring together municipal and technological experts from across the GTA to share stories, offer guidance, and ultimately inspire.



itbusiness.ca

Our website for the line of business users of technology - those doing sales and marketing, finance, HR, operations, and more with the help of technology. Descriptions reflect monthly themes.

JANUARY

Tech Trends from CES 2020

Firsthand coverage of the latest technology products showcased at the year's biggest tech convention. We'll report on the new trends around processors, technology platforms, commercial product lines. What does this mean for the LOBs who have to make the tough decisions? Expect some prediction articles too looking ahead to 2021.

FEBRUARY

Internet of Things growth in SMB applications, smart homes, connected devices and sensors

Whether it's a smart speaker or an environmental sensor, the Internet of Things category is expanding in many different business verticals. We'll tell stories of the more interesting use cases and examine the data behind the trend. How are enterprises managing and securing their new IoT-laden environments?

MARCH

Digital Marketing

Next-level personalization Personalization has been a growing focus for businesses over the past year and that will only increase this year. Almost every industry will use data to create increasingly personalized marketing that targets specific consumer groups and individuals. Also taking a look at security, privacy and ethical practices around using personal data to create these types of campaigns.

APRIL

Smarthome deep dive

Covering the newest and top tech in smart home devices as major home appliances continue to get 'smarter'. Voice assistants, like Amazon's Alexa are quickly making their way into every aspect of the home. Looking into how more industries including real estate which can use smart technology to not only develop but manage buildings and the people living in them.

MAY

FinTech focus, how Canada's financial sector is transforming

Fintech is becoming ever more popular with startups and major financial institutions alike. They're helping make banking, investment and financial services more accessible to millennials and younger generations. Retailers are becoming increasingly cashless, with contactless payments taking centre stage. Cryptocurrency is not to be forgotten, as it becomes popular and easier to access.

JUNE

Artificial Intelligence and Big Data - How they're unlocking business value

Enterprises struggle to successfully adopt artificial intelligence and machine learning into everyday practices. Looking at how enterprises are using and adopting the two technologies. We'll analyze AI's impact on wider society, covering countries are creating ethical AI policies and how the Canadian federal government's Pan Canadian AI strategy is developing.



JULY

Digital Transformation from the Line of Business perspective (

This month ITWC hosts one of our main events, the Digital Transformation Awards. IT Business will look in depth into how Canadian organizations are approaching digital transformation. How leadership strategies, HR policies, and marketing strategies are aligning with IT departments to adopt and create transformative technologies and business practices.

AUGUST

The best certifications to pursue

The technology industry is constantly changing, and that means new skills are required to navigate the complicated waters. This month, ITB will explore how vendors are supporting customers when it comes to developing new skills, and more specifically, identify the certifications that are considered must-haves

SEPTEMBER

Diversity and inclusion in tech

Are enterprises keeping diversity in mind when using and developing tech? We look at what they're doing from a recruiting and hiring perspective and speaking with leaders who've also led initiatives around biodiversity hiring.

OCTOBER

Cybersecurity awareness month

To coincide with Cyber Security Awareness Month, we'll explore the latest threats to the enterprise and how businesses and local governments can best defend themselves.

NOVEMBER

Online shopping and e-commerce

As we approach the holiday season, we'll be zeroing in on the technology that enables businesses to sell online and discuss which platforms work best for specific customers, talking to experts about how to better optimize those experiences,

DECEMBER

Technicity

The annual event co-hosted by ITWC and the City of Toronto hears how the city's various departments are harnessing technology to better serve citizens. From drones, to connected sensors, to online services, some of Canada's most cutting-edge smart city projects are on display in its most populous city. We're also looking at how Toronto is contending a North American tech hub.



ChannelDailyNews.com

Channel Daily News (CDN) has been the voice of the IT solution provider community in Canada and the trusted source of information for Canadian channel executives. For more than 30 years. Providing insightful commentary on technology products and services and covering the key players that are impacting this segment, CDN also delivers a critical analysis of the competitive landscape detailing both the challenges and opportunities facing solution providers.

JANUARY

Emerging tech and what the channel is doing to take advantage of it

It's tough to ignore the announcements coming from CES, and we're going to make sure we get the inside scoop for resellers and managed service providers. Also, as we look ahead to the rest of the year, expect a few articles focusing on 2021 predictions.

FEBRUARY

New channel opportunities through blockchain and AI

Technologies such as AI and blockchain are trickling down and showing up on the smaller players' radar. As the cutting edge becomes common knowledge, businesses are turning to their service providers and other partners for details. How exactly can AI and blockchain differentiate a channel partner's services, and ultimately, positively impact the customer?

MARCH

The best certifications to pursue in the channel

No longer can channel companies rest on their laurels. The technology industry is constantly changing, and that means new skills are required to navigate the complicated waters. This month, CDN will explore how vendors are supporting its channel partners when it comes to developing new skills, and more specifically, identify the certifications that are considered must-haves.

APRIL

Channel Innovation Awards, Top 100

This month, we'll be reporting on one of the year's biggest ITWC events. We are combining our Top 100 and Channel Innovation Award events into a single new experience, celebrating both economic and innovative achievements. Keep an eye out for our Top 100 list, and a series of unique Canadian case studies showcasing the best the channel ecosystem has to offer.

MAY

Independent Software Vendors (ISVs) evolve channel strategy

Apps used to be all the rage. They still are, in many ways, but there are so many of them now that do similar things, it's hard to figure out which one works best for your business. ISVs have had to make another leap from simply having strong software chops, to mastering technologies such as AI and cloud to produce the best versions of their products and services.



JUNE

Serving the public sector

The Canadian channel serves enterprises and small businesses, but it's also integral to the public sector. This month, CDN is going to explore what exactly the public sector at different levels of government are looking for from channel partners, and the technologies that are powering their services.

JULY

Unconventional rivals to challenge IT channel companies

Canadian Channel companies this year may find themselves weighing the merits of ISV partnerships versus the possibility of developing their own software lines of business. We'll talk to partners who've gone down this path and take a look at the tools they use to make it happen.

AUGUST

Women in the IT Channel Recognition Luncheon

Channel Hundreds of delegates from more than a dozen of Canada's top tech companies will come together for the 2020 Women in the IT Channel Recognition Luncheon event. This will be the event's 10th anniversary.

SEPTEMBER

Channel Innovation Awards

The Channel Innovation Awards (CIA) are an opportunity to celebrate the achievements of IT solution providers in the channel for their creation of inspired products and services. The CIA showcases the amazing work done by a broader cross-section of new technology leaders serving the channel, including MSPs, ISVs, VARs, professional services, consulting partners, born-in-the-cloud firms, and a wide range of secondary sellers. The event will be preceded by a half-day channel conference.

OCTOBER

Cybersecurity

October is cybersecurity month, so CDN is going to explore the top trends in the cybersecurity scene and the top players thriving within it. Also, we'll find out how partners and customers are navigating privacy regulations such as GDPR and PIPEDA a year after the issue of privacy became one of the biggest news items of 2018.

NOVEMBER

Comparing vendor channel programs

Partner programs are critical for a successful channel strategy, so CDN is going to explore what incentives and resources work, and which ones don't.

DECEMBER

Predictions for IT in 2021

It's exactly what it sounds like. We'll talk with channel executives to find out what they're going to be looking out for as the new year arrives.



Podcasts

HASHTAG TRENDING

It's all the technology news that's popular right now! Hashtag Trending aims to keep a tech-savvy audience up to date on the latest trending topics from across the web - scouring Google Trends, Twitter, LinkedIn, Product Hunt, Bing, and Reddit to identify what's likely to be driving your office water cooler conversation. Catch up in less than 3 minutes every weekday by listening to Hashtag Trending's daily briefing on your Google Home or Amazon Alexa smart speaker, or subscribe using your podcast app of choice.

CYBER SECURITY TODAY

Understand the latest cyber threats facing your business and employees in this podcast hosted by Howard Solomon three times per week. Every Monday, Wednesday, and Friday, ITWC's top security reporter shares actionable tips on how to improve your security stature against hackers. Add it to your Alexa Flash Briefing or Google Home daily briefing, or subscribe with your podcast app of choice.